



SPONSORSHIP OPPORTUNITIES 2016

MAKING HISTORY

Fireworks on the Eastern Promenade is more than a century old tradition. Families marched up the hill together with picnics in tow to celebrate our great nation. Six years ago this institution was in jeopardy. After extensive budget cuts the fireworks were cancelled. The business community rose to the occasion and the celebration on Casco Bay continued. This event is achieved each year with the support of July 4th Portland's founding partners, the Portland Press Herald, WEX, Quirk Chevrolet and the Maine Red Claws.

STILL IN JEOPARDY

The "Stars and Stripes Spectacular" is much more than a fireworks display, it has become the largest civic event in the state and has set a benchmark for what a public and private sector partnership can be. Last year over 50,000 spectators enjoyed the Portland Symphony Orchestra with Special Guest Artist Melissa Manchester and the fireworks on the Eastern Prom. More than 30,000 watched the event at other venues around Portland, Back Bay Cove, the Islands, and South Portland and on their boats in the water.

It is becoming increasingly more difficult to sustain the current model of this event and put on a quality show, with different artists every year.

HOW YOU CAN HELP

Join our July 4th family for 2016. Each dollar raised directly supports this event. The board donates over 600 hours a year to make this happen. July 4th may be a day for most but it is a year of planning for the July 4th Portland team.

THANK YOU

Thank you for your interest, time, and making this community a priority in your lives. First enjoy a few photos of the event.

"There is no Fourth of July celebration more iconic than here in Portland, Maine on the Eastern Promenade" – Maestro Robert Moody



JULY 4TH PORTLAND IMAGES

July 4th Waterfront Stage



Thank you to our Sponsors!



Families on the Fourth



Guest Artists

Comedian Bob Marley



Singing Legend Don McClean



Grammy Winner Melissa Manchester



Fireworks



***We invite you to help make this Maine tradition celebrate another year!
Kindly see our review our Sponsorship Opportunities for 2016.***

For more info please contact:

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Sponsorship Opportunities

\$25,000 PRESENTING SPONSOR

Logo on TV Spot
Preferred Placement in Print
Mention on Radio Spots
Signage on Stage
Sponsor's spokesperson to Annoucement and Introduce the Event
5 VIP Tables for 10 inlcuding Parking and Transportation to the Event

\$15,000 SYMPHONY SPONSOR

Preferred Placement in all Media
Sponsor's spokesperson to introduce the Symphony on Stage
3 VIP Tables for 10 inlcuding Parking and Transportation to the Event

\$10,000 GOLD LEVEL

Logo Signage at Event
Logo on Staff and Volunteer T-Shirts
Logo on all Event Advertising
VIP Table for 10 including Parking and Transportation to Event
Logo on Program for VIP Tables
Logo on official Stars and Stripes Spectacular Website

\$5,000 SILVER LEVEL

Logo on Event Advertising
Logo on Program for VIP Tables
VIP Table for 10 including Parking and Transportation to Event
Logo on Official Stars and Stripes Spectacular Website

\$1000 VIP TABLE SPONSORS

VIP Table for 10 in Front of the Concert Stage (Seats 10)
Parking & Transportation to Event
BBQ Dinner Provided